



⚡ Grounded in 12 sources

# AI Website Builder Business Guide

How operators are using AI website builders to launch and sell modern sites —without coding—using real tools, prompts, and outreach strategies that actually work in 2026.

📌 Updated for 2026  **\$1,000–\$6,000/site (source-reported)** Typical sale price for AI-built websites

📢 @jobhacki · JobHacki Community



## Start Fast

Clear first steps you can take this week.



## Real Sources

Built from people who actually did it.



## Honest Numbers

Source-reported pay, costs, and risks.

[Get the Full Guide Vault →](#)

🔒 Includes checklists, scripts & source-backed insights

### YOU WILL LEARN

- ✓ Who This Guide Is For
- ✓ Problem This Business Solves
- ✓ The Offer That Actually Sells
- ✓ Business Snapshot
- ✓ Who Pays For It
- ✓ Startup Cost — Real Breakdown

▶ **MODULE 01**

# Who This Guide Is For

This guide is for operators, freelancers, and agency owners who want to launch or scale a business selling AI-built websites to clients—without needing to code. If you're looking for actionable, tool-specific tactics to go from zero to your first \$1,000+ sale, this is for you.

▶ **MODULE 02**

## Business Snapshot

**\$1,000–\$6,000/site**

Typical sale price (source-reported, varies by niche and complexity)

**\$0–\$99/mo**

Startup cost (most tools have free trials or low monthly fees)

**Same day**

Time to first draft (AI tools can generate MVPs in minutes)

**GoHighLevel, Ouijic, Replit Agent 3, Framer, Hostinger**

Popular AI website builders (named in creator case studies)

**Real operators selling 1-prompt sites for \$1K+**

Proof (see 'People Are Selling One Prompt Websites for \$1K+')

▶ **MODULE 03**

# Problem This Business Solves

Most small businesses still have outdated, slow, or poorly designed websites. Hiring traditional developers is expensive and slow. AI website builders solve this by letting you deliver modern, feature-rich, mobile-optimized sites in hours, not weeks—at a price point that undercuts agencies but still delivers real profit.

▶ **MODULE 04**

## Who Pays For It

Local businesses (restaurants, contractors, salons), solo professionals, clubs, and small e-commerce brands pay for new or improved websites. Many are frustrated with DIY tools or have been burned by slow freelancers. Some operators target specific verticals (e.g., pizza shops, landscapers, realtors) for higher close rates.

▶ **MODULE 05**

## The Offer That Actually Sells

The most compelling offers are: 'I built you a new AI-powered website—see your live demo here. If you like it, you can keep it.' This 'spec work' approach (building first, selling after) is repeatedly cited by operators as the fastest way to close deals. Features that sell: mobile optimization, instant chat widgets, online ordering/payment, and real-time updates.

Reference: GoHighLevel and Ouijic users routinely lead with demo links and specific feature lists.

▶ **MODULE 06**

# Startup Cost — Real Breakdown

Item	Cost	Notes
AI website builder (GoHighLevel, Ouijic, Framer, Replit)	\$0– \$99/mo	Most offer free trials or low monthly plans
Domain name	\$10– \$15/yr	Optional for demos; needed for client handoff
Hosting (if not included)	\$0– \$60/yr	Hostinger, Webspace Kit, or included in builder
Outreach tools (scraper, dialer)	\$0– \$50/mo	TryYouScraper.com, Google Sheets, optional
Design assets (stock photos, icons)	\$0–\$20	Many free sources or included in builder

## ▶ MODULE 07

# Skill Requirements

Skill	Level Needed	How to Learn
Prompt writing	Basic	Use builder's prompt guides (Ouijic, GoHighLevel)
Client communication	Basic	Follow outreach script below
Design sense	Helpful	Use built-in templates and tweak with AI
API key setup (Stripe, email)	Entry	Follow builder docs or YouTube walkthroughs
Niche research	Entry	Use Google Trends/autocomplete as shown in 'Watch This Overlooked AI Tool...'

## ► MODULE 08

## Step-by-Step Launch Plan

- 1 Pick a niche you understand (e.g., pizza shops, contractors, clubs).
- 2 Use Google Trends and autocomplete to find high-demand website types (see 'Watch This Overlooked AI Tool...').
- 3 Sign up for an AI website builder (GoHighLevel, Ouijic, Framer, or Replit Agent 3).
- 4 Collect a list of local businesses (use TryYouScraper.com or Google Maps).
- 5 Build a demo site for 1–3 businesses using their real info (reference their Google Business or existing site).
- 6 Customize with features that matter to the niche: online ordering, booking, reviews, chat, payments.

- 7 Publish the demo to a live URL (most builders offer instant hosting).
- 8 Send personalized outreach with a link to the live demo (see script below).
- 9 Follow up by phone or email to book a call or close the deal.
- 10 Repeat for more businesses, refining your prompt and offer each time.

▶ **MODULE 09**

## First 7 Days

- 1 Day 1: Research 2–3 niches using Google Trends and autocomplete.
- 2 Day 2: Sign up for your chosen AI website builder and explore prompt templates.
- 3 Day 3: Build your first demo site using a real business as a reference.
- 4 Day 4: Publish the demo and test on mobile/desktop.
- 5 Day 5: Collect 10–20 business contacts using TryYouScraper.com or Google Maps.
- 6 Day 6: Send personalized demo links to business owners.
- 7 Day 7: Follow up with calls or emails, aiming to book your first sales call.

▶ **MODULE 10**

## First 30 Days

- 1 Build and send at least 10–20 demo sites to targeted businesses.
- 2 Refine your prompt and site features based on feedback (e.g., add payment, reviews, booking).
- 3 Test different pricing models (flat fee vs. monthly).

- 4 Collect testimonials or case studies from your first clients.
- 5 Set up basic automations for follow-up (email or SMS reminders).
- 6 Explore upsells (see below) and document your process for repeatability.

▶ **MODULE 11**

## Insider Secrets & Shortcuts

- 1 Use the builder's own prompt library (Ouijic, GoHighLevel) to discover high-converting prompt structures—these are often better than what you'd invent yourself. ('People Are Selling One Prompt Websites for \$1K+')
- 2 Reference a real business's Google Business link or existing website in your prompt—AI builders like GoHighLevel can pull content, images, and reviews directly, making the site feel custom. ('BREAKING: GoHighLevel AI now builds \$6,000 websites in 10min')
- 3 For demos, always publish to a live URL and send the link—operators report much higher response rates when prospects can see their own business live online.
- 4 If you want to stand out, add a unique feature or animation with a single prompt (e.g., 'Apply a subtle rotation and scale up animation to the product image on hover'). This is a non-obvious way to make your sites look premium. ('People Are Selling One Prompt Websites for \$1K+')
- 5 For payment integration, use Stripe and Resend APIs—Replit Agent 3 can wire these up via prompt, and you can mark up Stripe's fee to create recurring revenue. ('Watch This Overlooked AI Tool Build Me a Business in 23 Minutes')
- 6 If you're cold calling, use a spec site and say, 'I already built you an AI-powered website—would you like to see it?' This gets past gatekeepers more often than generic pitches. ('cold call LIVE (what the gurus dont show)')

▶ **MODULE 12**

# How To Find Your First Customers

Scrape business lists by niche and location using TryYouScraper.com or Google Maps. Prioritize businesses with outdated or no websites. For local service businesses, look for those with poor mobile experiences or missing online ordering. Send personalized demo links and follow up by phone. Operators report best results when they reference a real person or connection (e.g., 'You did a job for Julie Becker, a friend of my mom's...').

▶ **MODULE 13**

## Copy/Paste Outreach Script

▶ **MODULE 14**

## Pricing Model

Model	Typical Price	Notes
Flat fee (per site)	\$1,000–\$6,000	Reported by operators using GoHighLevel, Oujic
Monthly retainer	\$50–\$300/mo	For ongoing updates, hosting, or support
Setup + % of payments	3–3.5%/transaction	Mark up Stripe fees for payment-enabled sites
Spec/demo site	\$0 upfront, pay if you want to keep	Common for cold outreach

▶ **MODULE 15**

# Upsell Ideas

- 1 Ongoing hosting and maintenance (bundle with site for \$50–\$100/mo)
- 2 Add AI chat widgets or booking automations (GoHighLevel, Ouijic)
- 3 SEO optimization and Google Business setup
- 4 E-commerce add-ons (online ordering, payment integration)
- 5 Automated review collection and testimonial widgets

## ▶ MODULE 16

# Risks / Legal / Compliance

## Red Flags & Compliance

AI website builders can sometimes pull copyrighted images or text from existing sites—always confirm you have permission or use royalty-free assets. For SMS/email features, comply with A2P registration (Twilio) and anti-spam laws. If you're handling payments, never store customer card data yourself—use Stripe or another PCI-compliant processor. Always clarify in your contract what is included and what is not.

## ▶ MODULE 17

# Source Notes

*"If you want to build a product and build a business, my pitch to you would be build AI products... the barrier to entry is pretty minimal. The beauty is you don't need to be an AI expert to go and like build AI products. You just need to have some problem that you're trying to solve."*

— Logan Kilpatrick, Google DeepMind (You Can Now Build Apps for Free With Google AI Studio)

- [1] People Are Selling One Prompt Websites for \$1K+ (Full Tutorial)
- [2] BREAKING: GoHighLevel AI now builds \$6,000 websites in 10min
- [3] Watch This Overlooked AI Tool Build Me a Business in 23 Minutes
- [4] cold call LIVE (what the gurus dont show)
- [5] You Can Now Build Apps for Free With Google AI Studio (w/ Google Insider)
- [6] N8N FULL COURSE 6 HOURS (Build & Sell AI Automations + Agents)
- [7] Ouijic.ai prompt guides
- [8] TryYouScraper.com (lead list tool)
- [9] Google Trends, Google autocomplete (niche research)
- [10] Stripe, Resend (API integrations)
- [11] Hostinger, Webspacer Kit (hosting)
- [12] Replit Agent 3 (AI app builder)

## ► RESOURCE GUIDE

# Resources, Certifications & Direct Links

Tap straight into search results, certification training, and paid apprenticeships for this path.

Google Trends — demand

is it growing? ↗

Reddit — unfiltered reality

real talk ↗

YouTube — free how-tos

walkthroughs ↗

Upwork — who's paying now

live demand ↗

Google — competitor pricing

what to charge ↗

#### Hack

Set a saved-search alert on [Indeed](#) + [LinkedIn](#) for this exact term — new roles hit your inbox before they're crowded.







▶ TOOL GUIDE

## Tool Stack — Organized by Category

Every tool for this path, grouped by category. Free tools first, paid last. Tap any logo to open it.







## AI Assistants

5 free · 1 paid

	<b>ChatGPT</b>	Writing, ideation, prompts, drafts	Free	<a href="#">↗</a>
	<b>Claude</b>	Long docs, reasoning, coding, agents	Free	<a href="#">↗</a>
	<b>Google Gemini</b>	Google-integrated AI	Free	<a href="#">↗</a>
	<b>Perplexity</b>	AI research with live sources	Free	<a href="#">↗</a>
	<b>Poe</b>	Many AI models in one app	Free	<a href="#">↗</a>
	<b>Grok</b>	X-integrated AI	Paid	<a href="#">↗</a>








## AI Builders & Agents

6 free · 0 paid

	<b>Bolt</b>	AI full-stack app builder	Free	<a href="#">↗</a>
	<b>Cursor</b>	AI code editor	Free	<a href="#">↗</a>
	<b>Lovable</b>	Prompt-to-app builder	Free	<a href="#">↗</a>
	<b>Replit</b>	Build + host apps with AI	Free	<a href="#">↗</a>
	<b>v0 by Vercel</b>	AI UI/component generator	Free	<a href="#">↗</a>
	<b>Windsurf</b>	Agentic AI IDE	Free	<a href="#">↗</a>








## Automation & No-Code

7 free · 0 paid

	<b>Airtable</b>	Database / CRM / trackers	Free	↗
	<b>Bubble</b>	No-code web apps	Free	↗
	<b>Glide</b>	Apps from spreadsheets	Free	↗
	<b>Make</b>	Visual automation / scenarios	Free	↗
	<b>n8n</b>	Open-source workflow automation	Free	↗
	<b>Softr</b>	No-code apps/portals on Airtable	Free	↗
	<b>Zapier</b>	App-to-app automation	Free	↗




## Outreach & Sales

2 free · 5 paid

	<b>Apollo</b>	B2B lead database + outreach	Free	↗
	<b>Hunter</b>	Find + verify emails	Free	↗
	<b>Clay</b>	AI lead enrichment + lists	Paid	↗
	<b>Instantly</b>	Cold email sending + warmup	Paid	↗
	<b>Lemlist</b>	Personalized cold outreach	Paid	↗
	<b>LinkedIn Sales Navigator</b>	Prospecting on LinkedIn	Paid	↗
	<b>Smartlead</b>	Cold email at scale	Paid	↗








## CRM

1 free · 2 paid

-  **HubSpot CRM** Free CRM + pipeline Free [↗](#)
-  **Close** CRM built for calling Paid [↗](#)
-  **Pipedrive** Sales pipeline CRM Paid [↗](#)











## Web & Design

5 free · 2 paid

-  **Canva** Graphics, thumbnails, templates Free [↗](#)
-  **Carrd** One-page sites (cheap) Free [↗](#)
-  **Figma** UI/graphic design Free [↗](#)
-  **Framer** AI website builder Free [↗](#)
-  **Webflow** Visual website builder Free [↗](#)
-  **Durable** AI site for local business Paid [↗](#)
-  **Relume** AI sitemaps + components Paid [↗](#)

## Selling & Monetization

6 free · 4 paid

	<b>Beehiiv</b>	Newsletter + monetization	Free	<a href="#">↗</a>
	<b>Gumroad</b>	Sell digital products	Free	<a href="#">↗</a>
	<b>Lemon Squeezy</b>	Sell software/digital (handles tax)	Free	<a href="#">↗</a>
	<b>Substack</b>	Paid newsletters	Free	<a href="#">↗</a>
	<b>Teachable</b>	Host and sell courses	Free	<a href="#">↗</a>
	<b>Whop</b>	Sell access, communities, products	Free	<a href="#">↗</a>
	<b>Kajabi</b>	All-in-one course/membership	Paid	<a href="#">↗</a>
	<b>Shopify</b>	Ecommerce store	Paid	<a href="#">↗</a>
	<b>Skool</b>	Paid communities + courses	Paid	<a href="#">↗</a>
	<b>Stan Store</b>	Link-in-bio storefront	Paid	<a href="#">↗</a>

### Money tip

Stack the **free** tools first. Only pay once a tool is directly making or saving you money.

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## THE JOBHACKI ARSENAL

# This guide is 1% of what members get

The community unlocks the tools that do the heavy lifting for you:



### OmniCut

Upload any video — get back a timestamped, cut-by-cut edit blueprint: hooks, vocal cues, effects and animation calls, all mapped to the viral frameworks behind our own content. You (or your AI editor) just follow the map.



### JobHacki Resume Builder

Our exact one-page, recruiter-tested template — auto-built from your LinkedIn in minutes, exported as an editable doc + PDF.



### JobHacki Readiness Simulator

Paste any job link. Get tested on what the role actually requires, see your readiness score, and get the fastest study path to close the gaps.



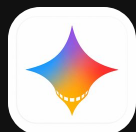
### Atlas Directory

Every guide and career path we publish — refreshed by 24/7 AI researchers so you never act on stale info.

[Join the JobHacki Community →](#)

Join free today — founding-member pricing locks in before the tools go paid.

## WHAT EACH TOOL ACTUALLY DOES



### OmniCut

OmniCut watches your entire video the way an elite editor would — every frame, the full transcript, your offer and what you're actually selling — then runs it through the viral frameworks behind our own content. What you get back is a timestamped editing score: your video chopped into 10-second sequences, each with exact vocal cues, audio cues, effect calls and animation directions. Copy a sequence, paste it into Gemini Omni, and generate that cut — then the next, then the next, until the whole edit is done. Runs as a custom GPT inside ChatGPT (you'll need a ChatGPT account), purpose-built for Gemini Omni video editing the day it drops.



### JobHacki Resume Builder

Drop in your LinkedIn (or paste your experience) and it rebuilds everything into the exact one-page format we use: tight summary line, education with the details recruiters scan for, metric-driven experience bullets, and the 10-category skills stack that beats ATS keyword filters. Out comes a polished PDF plus a fully editable doc — change any line later without starting over. Single-industry and multi-industry versions included.



### JobHacki Readiness Simulator

Paste a real job posting link. The simulator breaks down what that role actually demands — skills, tools, terminology, scenarios — and tests you on it: multiple choice, written answers, even voice roleplay for interviews and sales calls. You get a Readiness Score out of 100 across skill match, tool match, communication and interview readiness, plus the exact study plan to close your gaps — linked straight to the guides, certs and resources that fix them.



### Atlas Directory

The full living library: 100+ grounded, step-by-step playbooks across AI businesses, careers, trades, healthcare paths and side income — every one built from people who actually did it, never theory. Our AI researchers monitor hundreds of creators and sources around the clock, so tools, pay data and methods stay current. Search it, filter it, read online or download any guide as a PDF.

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