



⚡ Grounded in 8 sources

AI Side Hustle: Recurring Revenue Helping Local Businesses

How to launch a hands-off, recurring-income business connecting local service businesses to AI automation—without coding, ad spend, or a marketing degree. Real tools, scripts, and pricing models from operators doing \$200–\$500/mo per client.

📌 **Updated for 2026** 📄 **\$200–\$500/mo/client** Typical recurring revenue (source-reported)

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Start Fast

Clear first steps you can take this week.



Real Sources

Built from people who actually did it.



Honest Numbers

Source-reported pay, costs, and risks.

[Get the Full Guide Vault →](#)

🔒 Includes checklists, scripts & source-backed insights

YOU WILL LEARN

Who This Guide Is For

Problem This Business Solves

The Offer That Actually Sells

Business Snapshot

Who Pays For It

Startup Cost — Real Breakdown

▶ **MODULE 01**

Who This Guide Is For

This guide is for operators who want to build a recurring-revenue business helping local service businesses (plumbers, dentists, massage therapists, etc.) automate client communications and bookings using AI tools. You don't need to code, run ads, or have a marketing background. If you want a scalable, low-maintenance business with real client demand and minimal startup costs, this is for you.

▶ **MODULE 02**

Business Snapshot

**\$200–
\$500/mo/client**

Typical recurring revenue (source-reported)

\$0–\$97

Startup cost (free trial, then SaaS fee if scaling)

15–30 min/client

Setup time (after templates)

1–3 clients

First milestone (covering SaaS cost, proof of concept)

\$78M+

Total HighLevel affiliate payouts (platform proof)

▶ **MODULE 03**

Problem This Business Solves

Local service businesses miss calls, lose leads, and waste time on manual appointment booking. Most don't have the time or know-how to set up automation. Missed calls and slow replies mean lost revenue—62% of customers move on if their call isn't answered, and most don't leave voicemails (source: creator outreach script).

▶ **MODULE 04**

Who Pays For It

Small, independent service businesses: plumbers, electricians, massage therapists, dentists, realtors, auto repair shops, personal trainers, etc. These owners pay monthly for automation that books appointments, follows up with leads, and prevents lost business. They're used to paying \$200–\$500/mo for marketing or admin help, but want something that just works.

▶ **MODULE 05**

The Offer That Actually Sells

A done-for-you AI automation system that answers missed calls, sends instant text replies, books appointments, and follows up with leads—no upfront cost, just a free trial. The pitch: 'Stop losing clients to missed calls. Try this AI assistant free for 30 days—no credit card, no obligation.' Once they see it working, most keep paying \$200–\$500/mo for the ongoing service (source: multiple creator case studies).

Startup Cost — Real Breakdown

Item	Cost	Notes
HighLevel/GoHighLevel SaaS	\$0– \$97/mo	30-day free trial, then \$97/mo (agency starter)
Domain (optional)	\$12– \$20/yr	If you want a custom agency site
SMS credits	\$10–\$20	If sending bulk SMS (optional at start)
Outreach tools (optional)	\$0– \$30/mo	TrySmartscraper, Clearout Phone—both have free tiers

Skill Requirements

Skill	Level Needed	How to Learn
Basic computer use	Beginner	YouTube, free guides
Copy/paste templates	Beginner	Provided in this guide
Client communication	Beginner–Intermediate	Practice with scripts
Using SaaS dashboards	Beginner	Follow onboarding videos
(Optional) Bulk outreach tools	Beginner	TrySmartscraper/Clearout tutorials

Step-by-Step Launch Plan

- 1 Sign up for a 30-day free trial of GoHighLevel (or HighLevel) via a reputable affiliate link for bonus templates.
- 2 Pick a niche (e.g., plumbers, massage therapists, dentists) and a city or region.
- 3 Use Google Maps to find 20–50 local businesses in your niche; note those with poor/no websites or few reviews.
- 4 (Optional) Use TrySmartscraper Chrome extension to bulk extract business details to a spreadsheet.
- 5 Use Clearout Phone to filter for cell numbers (first 100 free).
- 6 Draft your outreach message (see script below).
- 7 Send initial outreach via SMS, email, or phone. Offer a free trial—no hard sell.
- 8 When a business says yes, set up their AI automation using your GoHighLevel dashboard (missed call text-back, conversation AI, or voice AI). Use pre-built templates.
- 9 Show them how it works. After the trial, convert to paid (\$200–\$500/mo recurring).
- 10 Rinse and repeat. After 3–5 clients, consider automating outreach or hiring a VA.

First 7 Days

- 1 Day 1: Sign up for GoHighLevel free trial. Watch onboarding videos and import free templates if available.

- 2 Day 2: Research your local niche (Google Maps, Yelp, Facebook). Build a list of 20–30 businesses.
- 3 Day 3: Personalize your outreach script for your niche.
- 4 Day 4–5: Send 10–20 outreach messages (SMS/email/call). Track responses.
- 5 Day 6: Demo the AI automation for any interested leads using your own dashboard.
- 6 Day 7: Set up the first client’s automation (missed call text-back or voice AI). Walk them through the system.

▶ **MODULE 10**

First 30 Days

- 1 Aim for 3–5 paying clients to cover your SaaS cost and prove the model.
- 2 Refine your outreach based on response rates (track which scripts/niches work best).
- 3 Start collecting testimonials (ask: what was broken before, what’s different now, how does it feel?).
- 4 Test upsells: website refresh, Google review automation, or appointment reminders.
- 5 Automate outreach with bulk SMS/email tools inside GoHighLevel if you want to scale.
- 6 Join Facebook/LinkedIn groups for your niche and answer real questions to build authority.
- 7 Document your process—record a short video showing the AI in action for future prospects.

▶ **MODULE 11**

Insider Secrets & Shortcuts

- 1 Use TrySmartscraper (Chrome extension) to pull 100+ business leads from Google Maps in minutes instead of manual copy-paste. (Source: 'New AI Side Hustle')
- 2 Filter your lead list with Clearout Phone to get real cell numbers—first 100 checks are free. This boosts SMS response rates. (Source: 'New AI Side Hustle')
- 3 Offer a free trial with all templates and automations pre-loaded; most creators report 1–3% of cold outreach converts if you show a working demo. (Source: 'New AI Side Hustle', 'My AI-Powered Side Hustle')
- 4 Use the copy/paste line: 'Hey, I help [niche] turn missed calls into booked appointments —no upfront cost, just a free trial. Want to see how it works?' (Source: 'How to Start an AI Marketing Agency')
- 5 Don't overcomplicate: start with missed call text-back and conversation AI. Voice AI is a wow factor but not required to land first clients. (Source: 'My AI-Powered Side Hustle')
- 6 Collect testimonials that tell a story: what was broken, what changed, how does it feel now? This structure converts better than generic reviews. (Source: '5 DARK Psychology Sales Techniques')

▶ MODULE 12

How To Find Your First Customers

- 1 Google Maps: Search '[niche] near me' and click 'More places' for a list of local businesses.
- 2 Facebook/LinkedIn: Join groups for your target niche and answer questions (don't pitch immediately).
- 3 Tap your warm market: Post on your personal Facebook/Instagram/LinkedIn—'I'm helping [niche] get more leads using AI. Want a free demo?'

- 4 Use TrySmartscraper to build a spreadsheet of leads for bulk outreach.
- 5 Prioritize businesses with poor/no websites, few reviews, or obvious missed call issues.

▶ MODULE 13

Copy/Paste Outreach Script

▶ MODULE 14

Pricing Model

Service	Price (example)	Notes
AI automation (missed call/booking)	\$200– \$500/mo	Typical recurring fee per client
Website refresh (optional upsell)	\$200– \$300/mo	If you use GoHighLevel/Gofreetrial AI site builder
Bulk SMS/email campaigns	\$50–\$150/mo	Add-on for client marketing
One-time setup fee (optional)	\$0–\$199	Most start with \$0 to lower friction

▶ MODULE 15

Upsell Ideas

- 1 AI website refresh (using Gofreetrial.com or GoHighLevel's AI builder)
- 2 Google review automation (auto-request reviews after appointments)

3 Bulk SMS/email marketing campaigns

4 Appointment reminder sequences

5 Lead tracking dashboard access

► **MODULE 16**

Risks / Legal / Compliance

Red Flags & Risks

- SMS/text outreach must comply with local spam/telemarketing laws (e.g., TCPA in the US). Use opt-out language ('Reply STOP to opt out').
- Don't promise specific revenue increases—focus on the system, not guaranteed results.
- If handling client data, use secure SaaS tools and avoid storing sensitive info locally.
- Some niches may be more price-sensitive; always clarify monthly fees and cancellation terms upfront.

► **MODULE 17**

Source Notes

“The software you’re going to be using for this is called HighLevel and it solves a major problem that small businesses face every single day... And that’s when your recurring commissions start rolling in.”

— **How to Get Paid Every Month for Connecting Local Business Clients to ONE Software**

[1] How to Get Paid Every Month for Connecting Local Business Clients to ONE Software

[2] New AI Side Hustle: Turn Ugly Local Websites Into \$200/mo Clients (in 5min)

[3] — How to Start an AI Marketing Agency (Step-by-Step Agency Startup Guide)

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[4] My AI-Powered Side Hustle Helping Local Biz — No Tech Skills Needed

[5] 5 DARK Psychology Sales Techniques To Get Your First (Or Next) Client

[6] What 10 Years of Getting Local Business Clients Taught Me (in 18 min)

► RESOURCE GUIDE

Resources, Certifications & Direct Links

Tap straight into search results, certification training, and paid apprenticeships for this path.

🔍 DIRECT SEARCH LINKS

Google Trends — demand

is it growing? ↗

Reddit — unfiltered reality

real talk ↗

YouTube — free how-tos

walkthroughs ↗

Upwork — who's paying now

live demand ↗

Google — competitor pricing

what to charge ↗

Hack

Set a saved-search alert on **Indeed** + **LinkedIn** for this exact term — new roles hit your inbox before they're crowded.







► TOOL GUIDE

Tool Stack — Organized by Category

Every tool for this path, grouped by category. Free tools first, paid last. Tap any logo to open it.







AI Assistants

5 free · 1 paid

	ChatGPT	Writing, ideation, prompts, drafts	Free	↗
	Claude	Long docs, reasoning, coding, agents	Free	↗
	Google Gemini	Google-integrated AI	Free	↗
	Perplexity	AI research with live sources	Free	↗
	Poe	Many AI models in one app	Free	↗
	Grok	X-integrated AI	Paid	↗








AI Builders & Agents

6 free · 0 paid

	Bolt	AI full-stack app builder	Free	↗
	Cursor	AI code editor	Free	↗
	Lovable	Prompt-to-app builder	Free	↗
	Replit	Build + host apps with AI	Free	↗
	v0 by Vercel	AI UI/component generator	Free	↗
	Windsurf	Agentic AI IDE	Free	↗








Automation & No-Code

7 free · 0 paid

	Airtable	Database / CRM / trackers	Free	↗
	Bubble	No-code web apps	Free	↗
	Glide	Apps from spreadsheets	Free	↗
	Make	Visual automation / scenarios	Free	↗
	n8n	Open-source workflow automation	Free	↗
	Softr	No-code apps/portals on Airtable	Free	↗
	Zapier	App-to-app automation	Free	↗




Outreach & Sales

2 free · 5 paid

	Apollo	B2B lead database + outreach	Free	↗
	Hunter	Find + verify emails	Free	↗
	Clay	AI lead enrichment + lists	Paid	↗
	Instantly	Cold email sending + warmup	Paid	↗
	Lemlist	Personalized cold outreach	Paid	↗
	LinkedIn Sales Navigator	Prospecting on LinkedIn	Paid	↗
	Smartlead	Cold email at scale	Paid	↗








CRM

1 free · 2 paid

-  **HubSpot CRM** Free CRM + pipeline Free [↗](#)
-  **Close** CRM built for calling Paid [↗](#)
-  **Pipedrive** Sales pipeline CRM Paid [↗](#)











Web & Design

5 free · 2 paid

-  **Canva** Graphics, thumbnails, templates Free [↗](#)
-  **Carrd** One-page sites (cheap) Free [↗](#)
-  **Figma** UI/graphic design Free [↗](#)
-  **Framer** AI website builder Free [↗](#)
-  **Webflow** Visual website builder Free [↗](#)
-  **Durable** AI site for local business Paid [↗](#)
-  **Relume** AI sitemaps + components Paid [↗](#)

Selling & Monetization

6 free · 4 paid

	Beehiiv	Newsletter + monetization	Free	↗
	Gumroad	Sell digital products	Free	↗
	Lemon Squeezy	Sell software/digital (handles tax)	Free	↗
	Substack	Paid newsletters	Free	↗
	Teachable	Host and sell courses	Free	↗
	Whop	Sell access, communities, products	Free	↗
	Kajabi	All-in-one course/membership	Paid	↗
	Shopify	Ecommerce store	Paid	↗
	Skool	Paid communities + courses	Paid	↗
	Stan Store	Link-in-bio storefront	Paid	↗

Money tip

Stack the **free** tools first. Only pay once a tool is directly making or saving you money.

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THE JOBHACKI ARSENAL

This guide is 1% of what members get

The community unlocks the tools that do the heavy lifting for you:



OmniCut

Upload any video — get back a timestamped, cut-by-cut edit blueprint: hooks, vocal cues, effects and animation calls, all mapped to the viral frameworks behind our own content. You (or your AI editor) just follow the map.



JobHacki Resume Builder

Our exact one-page, recruiter-tested template — auto-built from your LinkedIn in minutes, exported as an editable doc + PDF.



JobHacki Readiness Simulator

Paste any job link. Get tested on what the role actually requires, see your readiness score, and get the fastest study path to close the gaps.



Atlas Directory

Every guide and career path we publish — refreshed by 24/7 AI researchers so you never act on stale info.

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Join free today — founding-member pricing locks in before the tools go paid.

WHAT EACH TOOL ACTUALLY DOES



OmniCut

OmniCut watches your entire video the way an elite editor would — every frame, the full transcript, your offer and what you're actually selling — then runs it through the viral frameworks behind our own content. What you get back is a timestamped editing score: your video chopped into 10-second sequences, each with exact vocal cues, audio cues, effect calls and animation directions. Copy a sequence, paste it into Gemini Omni, and generate that cut — then the next, then the next, until the whole edit is done. Runs as a custom GPT inside ChatGPT (you'll need a ChatGPT account), purpose-built for Gemini Omni video editing the day it drops.



JobHacki Resume Builder

Drop in your LinkedIn (or paste your experience) and it rebuilds everything into the exact one-page format we use: tight summary line, education with the details recruiters scan for, metric-driven experience bullets, and the 10-category skills stack that beats ATS keyword filters. Out comes a polished PDF plus a fully editable doc — change any line later without starting over. Single-industry and multi-industry versions included.



JobHacki Readiness Simulator

Paste a real job posting link. The simulator breaks down what that role actually demands — skills, tools, terminology, scenarios — and tests you on it: multiple choice, written answers, even voice roleplay for interviews and sales calls. You get a Readiness Score out of 100 across skill match, tool match, communication and interview readiness, plus the exact study plan to close your gaps — linked straight to the guides, certs and resources that fix them.



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The full living library: 100+ grounded, step-by-step playbooks across AI businesses, careers, trades, healthcare paths and side income — every one built from people who actually did it, never theory. Our AI researchers monitor hundreds of creators and sources around the clock, so tools, pay data and methods stay current. Search it, filter it, read online or download any guide as a PDF.

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